

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Avenue N W
Suite 800
Washington, DC 20007

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
938257-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC	1505

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	938257	07893347

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
8091	49	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/12/12	M-F Early Sunrise	5:00-6:00 AM	-TWTF--	:30	3	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	-TWTF--				3	\$300.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WESH	Tu	10/09/12	5:43 AM	M-F Early Sunrise	5:00-6:00 AM	:30	FLDEMT1201H	\$300.00	NM
2 WESH	W	10/10/12	5:53 AM	M-F Early Sunrise	5:00-6:00 AM	:30	FLDEMT1201H	\$300.00	NM
1 WESH	Th	10/11/12	5:55 AM	M-F Early Sunrise	5:00-6:00 AM	:30	FLDEMT1201H	\$300.00	NM
2	10/15/12	10/15/12	M-F Early Sunrise	5:00-6:00 AM	M-----	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	M-----				2	\$350.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	M	10/15/12	5:12 AM	M-F Early Sunrise	5:00-6:00 AM	:30	FLDEMT1201H	\$350.00	NM
2 WESH	M	10/15/12	5:42 AM	M-F Early Sunrise	5:00-6:00 AM	:30	FLDEMT1201H	\$350.00	NM
3	10/09/12	10/12/12	M-F Sunrise @6AM	6:00-7:00 AM	-TWTF--	:30	4	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	-TWTF--				4	\$1,100.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH	Tu	10/09/12	6:22 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	FLDEMT1201H	\$1,100.00	NM
1 WESH	Tu	10/09/12	6:43 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	FLDEMT1201H	\$1,100.00	NM
3 WESH	W	10/10/12	6:27 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	FLDEMT1201H	\$1,100.00	NM
4 WESH	F	10/12/12	6:22 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	FLDEMT1201H	\$1,100.00	NM
4	10/09/12	10/12/12	NBC Today Show	7:00-9:00 AM	-TWTF--	:30	4	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	-TWTF--				4	\$1,600.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Tu	10/09/12	8:26 AM	NBC Today Show	7:00-9:00 AM	:30	FLDEMT1201H	\$1,600.00	NM
2 WESH	W	10/10/12	7:24 AM	NBC Today Show	7:00-9:00 AM	:30	FLDEMT1201H	\$1,600.00	NM
4 WESH	Th	10/11/12	8:59 AM	NBC Today Show	7:00-9:00 AM	:30	FLDEMT1201H	\$1,600.00	NM
3 WESH	F	10/12/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:30	FLDEMT1201H	\$1,600.00	NM
5	10/15/12	10/15/12	NBC Today Show	7:00-9:00 AM	M-----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
938257-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC	1505

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/15/12	10/15/12	NBC Today Show	7:00-9:00 AM	M-----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	7:21 AM	NBC Today Show	7:00-9:00 AM	:30	FLDEMT1201H	\$1,800.00 NM
6	10/09/12	10/12/12	*Early Sunrise @4:30AM	430a-5am	-TWTF--	:30	2	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	2	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/09/12	4:56 AM	*Early Sunrise @4:30AM	430a-5am	:30	FLDEMT1201H	\$125.00 NM
2	WESH	F	10/12/12	4:41 AM	*Early Sunrise @4:30AM	430a-5am	:30	FLDEMT1201H	\$125.00 NM
7	10/13/12	10/13/12	Sat 5-6a	Sat 5-6a	-----S-	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/13/12	5:29 AM	Sat 5-6a	Sat 5-6a	:30	FLDEMT1201H	\$100.00 NM
8	10/13/12	10/13/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/13/12	7:57 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	FLDEMT1201H	\$400.00 NM
9	10/13/12	10/13/12	NBC Saturday	Sat 8-10am	-----S-	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/13/12	8:27 AM	NBC Saturday	Sat 8-10am	:30	FLDEMT1201H	\$1,400.00 NM
10	10/14/12	10/14/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/14/12	6:27 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	FLDEMT1201H	\$400.00 NM
11	10/14/12	10/14/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	2	\$1,900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	2	\$1,900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/14/12	8:22 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	FLDEMT1201H	\$1,900.00 NM
2	WESH	Su	10/14/12	8:30 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	FLDEMT1201H	\$1,900.00 NM
12	10/09/12	10/12/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-TWTF--	:30	6	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	6	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESH	Tu	10/09/12	9:34 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLDEMT1201H	\$800.00 NM
1	WESH	Tu	10/09/12	9:59 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLDEMT1201H	\$800.00 NM
2	WESH	W	10/10/12	9:24 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLDEMT1201H	\$800.00 NM
6	WESH	W	10/10/12	9:56 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLDEMT1201H	\$800.00 NM

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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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938257-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC	1505

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/09/12	10/12/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-TWTF--	:30	6	\$800.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Th	10/11/12	9:55 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLDEMT1201H	\$800.00 NM
4	WESH	F	10/12/12	9:34 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLDEMT1201H	\$800.00 NM
13	10/15/12	10/15/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	M-----	:30	2	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	9:24 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLDEMT1201H	\$900.00 NM
2	WESH	M	10/15/12	9:49 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLDEMT1201H	\$900.00 NM
14	10/09/12	10/12/12	NBC Today Show II	10AM-11AM	-TWTF--	:30	6	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	6	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/09/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	FLDEMT1201H	\$700.00 NM
4	WESH	Tu	10/09/12	10:49 AM	NBC Today Show II	10AM-11AM	:30	FLDEMT1201H	\$700.00 NM
1	WESH	Tu	10/09/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	FLDEMT1201H	\$700.00 NM
5	WESH	W	10/10/12	10:49 AM	NBC Today Show II	10AM-11AM	:30	FLDEMT1201H	\$700.00 NM
3	WESH	Th	10/11/12	10:50 AM	NBC Today Show II	10AM-11AM	:30	FLDEMT1201H	\$700.00 NM
6	WESH	F	10/12/12	10:52 AM	NBC Today Show II	10AM-11AM	:30	FLDEMT1201H	\$700.00 NM
15	10/15/12	10/15/12	NBC Today Show II	10AM-11AM	M-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	10:49 AM	NBC Today Show II	10AM-11AM	:30	FLDEMT1201H	\$800.00 NM
2	WESH	M	10/15/12	10:59 AM	NBC Today Show II	10AM-11AM	:30	FLDEMT1201H	\$800.00 NM
16	10/09/12	10/12/12	NBC Today Show III	11AM-12PM/10-11A	-TWTF--	:30	4	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/09/12	11:51 AM	NBC Today Show III	11AM-12PM/10-11A	:30	FLDEMT1201H	\$600.00 NM
4	WESH	W	10/10/12	11:30 AM	NBC Today Show III	11AM-12PM/10-11A	:30	FLDEMT1201H	\$600.00 NM
3	WESH	Th	10/11/12	11:51 AM	NBC Today Show III	11AM-12PM/10-11A	:30	FLDEMT1201H	\$600.00 NM
2	WESH	F	10/12/12	11:30 AM	NBC Today Show III	11AM-12PM/10-11A	:30	FLDEMT1201H	\$600.00 NM
17	10/09/12	10/12/12	M-F NOON NEWS 12-12:30 PM	12:00-12:30 PM	-TWTF--	:30	4	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/09/12	12:13 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	FLDEMT1201H	\$600.00 NM
3	WESH	W	10/10/12	12:24 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	FLDEMT1201H	\$600.00 NM
2	WESH	Th	10/11/12	12:13 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	FLDEMT1201H	\$600.00 NM
4	WESH	F	10/12/12	12:12 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	FLDEMT1201H	\$600.00 NM
18	10/09/12	10/12/12	KATIE COURIC DAY	2-3PM	-TWTF--	:30	4	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC	1505

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/09/12	10/12/12	KATIE COURIC DAY	2-3PM	-TWTF--	:30	4	\$500.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/09/12	2:49 PM	KATIE COURIC DAY	2-3PM	:30	FLDEMT1201H	\$500.00 NM
2	WESH	W	10/10/12	2:53 PM	KATIE COURIC DAY	2-3PM	:30	FLDEMT1201H	\$500.00 NM
4	WESH	Th	10/11/12	2:29 PM	KATIE COURIC DAY	2-3PM	:30	FLDEMT1201H	\$500.00 NM
3	WESH	F	10/12/12	2:54 PM	KATIE COURIC DAY	2-3PM	:30	FLDEMT1201H	\$500.00 NM
19	10/09/12	10/12/12	M-F 3-4 PM	3:00-4:00 PM	-TWTF--	:30	4	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/09/12	3:47 PM	M-F 3-4 PM	3:00-4:00 PM	:30	FLDEMT1201H	\$600.00 NM
4	WESH	W	10/10/12	3:30 PM	M-F 3-4 PM	3:00-4:00 PM	:30	FLDEMT1201H	\$600.00 NM
3	WESH	Th	10/11/12	3:31 PM	M-F 3-4 PM	3:00-4:00 PM	:30	FLDEMT1201H	\$600.00 NM
2	WESH	F	10/12/12	3:21 PM	M-F 3-4 PM	3:00-4:00 PM	:30	FLDEMT1201H	\$600.00 NM
20	10/09/12	10/12/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-TWTF--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	10/09/12	4:55 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	FLDEMT1201H	\$800.00 NM
1	WESH	W	10/10/12	4:29 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	FLDEMT1201H	\$800.00 NM
2	WESH	Th	10/11/12	4:13 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	FLDEMT1201H	\$800.00 NM
4	WESH	F	10/12/12	4:55 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	FLDEMT1201H	\$800.00 NM
21	10/09/12	10/12/12	M-F 5-6 PM ROT	5:00-6:00 PM	-TWTF--	:30	4	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/09/12	5:27 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	FLDEMT1201H	\$1,400.00 NM
3	WESH	W	10/10/12	5:21 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	FLDEMT1201H	\$1,400.00 NM
4	WESH	Th	10/11/12	5:57 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	FLDEMT1201H	\$1,400.00 NM
2	WESH	F	10/12/12	5:28 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	FLDEMT1201H	\$1,400.00 NM
22	10/09/12	10/12/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-TWTF--	:30	4	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/09/12	6:23 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	FLDEMT1201H	\$2,000.00 NM
5	WESH	Tu	10/09/12	6:46 PM	M-Sun Nightly News	6:30-7:00 PM	:30	FLDEMT1201H	\$3,200.00 NM
MG for 32.4,22.2									
3	WESH	W	10/10/12	6:13 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	FLDEMT1201H	\$2,000.00 NM
2	WESH	Th	10/11/12		M-F 6-6:30 PM	M-F 6-6:30 PM	:00		\$2,000.00 NM
See MG 22.5									
4	WESH	F	10/12/12	6:11 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	FLDEMT1201H	\$2,000.00 NM
23	10/13/12	10/13/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S-	:30	2	\$1,450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	2	\$1,450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/13/12		SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:00		\$1,450.00 NM
See MG 32.2,32.3,32.4,32.5									

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
938257-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC	1505

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
23	10/13/12	10/13/12	SA/SU 6-6:30 PM Class of Time - Pre-emptible with notice	SA/SU 5:58-6:30 PM	-----S-	:30	2	\$1,450.00	NM																																																																			
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WESH</td><td>Sa</td><td>10/13/12</td><td></td><td>SA/SU 6-6:30 PM</td><td>SA/SU 5:58-6:30 PM</td><td>:00</td><td></td><td>\$1,450.00</td><td>NM</td></tr><tr><td colspan="11">See MG 32.2,32.3,32.4,32.5</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WESH	Sa	10/13/12		SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:00		\$1,450.00	NM	See MG 32.2,32.3,32.4,32.5																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
2	WESH	Sa	10/13/12		SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:00		\$1,450.00	NM																																																																		
See MG 32.2,32.3,32.4,32.5																																																																												
24	10/14/12	10/14/12	SA/SU 6-6:30 PM Class of Time - Pre-emptible with notice	SA/SU 5:58-6:30 PM	-----S	:30	1	\$1,400.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S</td><td>1</td><td>\$1,400.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WESH</td><td>Su</td><td>10/14/12</td><td>6:21 PM</td><td>SA/SU 6-6:30 PM</td><td>SA/SU 5:58-6:30 PM</td><td>:30</td><td>FLDEMT1201H</td><td>\$1,400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S	1	\$1,400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Su	10/14/12	6:21 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	FLDEMT1201H	\$1,400.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/08/12	10/14/12	-----S	1	\$1,400.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WESH	Su	10/14/12	6:21 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	FLDEMT1201H	\$1,400.00	NM																																																																		
25	10/09/12	10/12/12	M-F Entertainment Tonight Class of Time - Immediately Pre-emptible without notice	7:00-7:30 PM	-TWTF--	:30	4	\$1,600.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-TWTF--</td><td>4</td><td>\$1,600.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WESH</td><td>Tu</td><td>10/09/12</td><td>7:27 PM</td><td>M-F Entertainment Tonight</td><td>7:00-7:30 PM</td><td>:30</td><td>FLDEMT1201H</td><td>\$1,600.00</td><td>NM</td></tr><tr><td>3</td><td>WESH</td><td>W</td><td>10/10/12</td><td>7:16 PM</td><td>M-F Entertainment Tonight</td><td>7:00-7:30 PM</td><td>:30</td><td>FLDEMT1201H</td><td>\$1,600.00</td><td>NM</td></tr><tr><td>4</td><td>WESH</td><td>Th</td><td>10/11/12</td><td>7:28 PM</td><td>M-F Entertainment Tonight</td><td>7:00-7:30 PM</td><td>:30</td><td>FLDEMT1201H</td><td>\$1,600.00</td><td>NM</td></tr><tr><td>2</td><td>WESH</td><td>F</td><td>10/12/12</td><td>7:16 PM</td><td>M-F Entertainment Tonight</td><td>7:00-7:30 PM</td><td>:30</td><td>FLDEMT1201H</td><td>\$1,600.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-TWTF--	4	\$1,600.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Tu	10/09/12	7:27 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	FLDEMT1201H	\$1,600.00	NM	3	WESH	W	10/10/12	7:16 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	FLDEMT1201H	\$1,600.00	NM	4	WESH	Th	10/11/12	7:28 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	FLDEMT1201H	\$1,600.00	NM	2	WESH	F	10/12/12	7:16 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	FLDEMT1201H	\$1,600.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/08/12	10/14/12	-TWTF--	4	\$1,600.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WESH	Tu	10/09/12	7:27 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	FLDEMT1201H	\$1,600.00	NM																																																																		
3	WESH	W	10/10/12	7:16 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	FLDEMT1201H	\$1,600.00	NM																																																																		
4	WESH	Th	10/11/12	7:28 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	FLDEMT1201H	\$1,600.00	NM																																																																		
2	WESH	F	10/12/12	7:16 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	FLDEMT1201H	\$1,600.00	NM																																																																		
26	10/15/12	10/15/12	M-F Entertainment Tonight Class of Time - Pre-emptible with notice	7:00-7:30 PM	M-----	:30	1	\$1,800.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>M-----</td><td>1</td><td>\$1,800.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WESH</td><td>M</td><td>10/15/12</td><td>7:28 PM</td><td>M-F Entertainment Tonight</td><td>7:00-7:30 PM</td><td>:30</td><td>FLDEMT1201H</td><td>\$1,800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	M-----	1	\$1,800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	M	10/15/12	7:28 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	FLDEMT1201H	\$1,800.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/15/12	10/21/12	M-----	1	\$1,800.00																																																																							
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1	WESH	M	10/15/12	7:28 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	FLDEMT1201H	\$1,800.00	NM																																																																		
27	10/13/12	10/13/12	Sat. Entertainment this W Class of Time - Immediately Pre-emptible without notice	7:00-8:00 PM	-----S-	:30	1	\$900.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S-</td><td>1</td><td>\$900.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WESH</td><td>Sa</td><td>10/13/12</td><td>7:36 PM</td><td>Sat. Entertainment this Week</td><td>7:00-8:00 PM</td><td>:30</td><td>FLDEMT1201H</td><td>\$900.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S-	1	\$900.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Sa	10/13/12	7:36 PM	Sat. Entertainment this Week	7:00-8:00 PM	:30	FLDEMT1201H	\$900.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/08/12	10/14/12	-----S-	1	\$900.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WESH	Sa	10/13/12	7:36 PM	Sat. Entertainment this Week	7:00-8:00 PM	:30	FLDEMT1201H	\$900.00	NM																																																																		
28	10/15/12	10/15/12	Mon NBC Prime VOICE Class of Time - Immediately Pre-emptible without notice	Prime Other	M-----	:30	1	\$6,000.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>M-----</td><td>1</td><td>\$6,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WESH</td><td>M</td><td>10/15/12</td><td>8:47 PM</td><td>Mon NBC Prime VOICE</td><td>Prime Other</td><td>:30</td><td>FLDEMT1201H</td><td>\$6,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	M-----	1	\$6,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	M	10/15/12	8:47 PM	Mon NBC Prime VOICE	Prime Other	:30	FLDEMT1201H	\$6,000.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/15/12	10/21/12	M-----	1	\$6,000.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WESH	M	10/15/12	8:47 PM	Mon NBC Prime VOICE	Prime Other	:30	FLDEMT1201H	\$6,000.00	NM																																																																		
29	10/09/12	10/09/12	NBC Prime VOICE Class of Time - Pre-emptible with notice	8:00-9:00 PM	-T-----	:30	1	\$8,000.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-T-----</td><td>1</td><td>\$8,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WESH</td><td>Tu</td><td>10/09/12</td><td>8:25 PM</td><td>NBC Prime VOICE</td><td>8:00-9:00 PM</td><td>:30</td><td>FLDEMT1201H</td><td>\$8,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-T-----	1	\$8,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Tu	10/09/12	8:25 PM	NBC Prime VOICE	8:00-9:00 PM	:30	FLDEMT1201H	\$8,000.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/08/12	10/14/12	-T-----	1	\$8,000.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WESH	Tu	10/09/12	8:25 PM	NBC Prime VOICE	8:00-9:00 PM	:30	FLDEMT1201H	\$8,000.00	NM																																																																		
30	10/09/12	10/09/12	NBC Prime PARENTHOOD Class of Time - Immediately Pre-emptible without notice	10:00-11:00 PM	-T-----	:30	1	\$5,500.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-T-----</td><td>1</td><td>\$5,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WESH</td><td>Tu</td><td>10/09/12</td><td>10:30 PM</td><td>NBC Prime PARENTHOOD</td><td>10:00-11:00 PM</td><td>:30</td><td>FLDEMT1201H</td><td>\$5,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-T-----	1	\$5,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Tu	10/09/12	10:30 PM	NBC Prime PARENTHOOD	10:00-11:00 PM	:30	FLDEMT1201H	\$5,500.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/08/12	10/14/12	-T-----	1	\$5,500.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WESH	Tu	10/09/12	10:30 PM	NBC Prime PARENTHOOD	10:00-11:00 PM	:30	FLDEMT1201H	\$5,500.00	NM																																																																		
31	10/10/12	10/10/12	NBC Prime L&O SVU Class of Time - Immediately Pre-emptible without notice	9:00-10:00 PM	--W----	:30	1	\$3,500.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																													
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
938257-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC	1505	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	10/10/12	10/10/12	NBC Prime L&O SVU	9:00-10:00 PM	--W----	:30	1	\$3,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
	10/08/12	10/14/12	--W----				1	\$3,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/10/12	9:18 PM	NBC Prime L&O SVU	9:00-10:00 PM	:30	FLOEMT1201H	\$3,500.00 NM
32	10/11/12	10/11/12	NBC Prime OFFICE/30 R	9:00-10:00 PM	---T---	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	---T---	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	10/11/12		NBC Prime OFFICE/30 ROCK	9:00-10:00 PM	:00		\$4,500.00 NM
See MG 32.2,32.3,32.4,32.5									
5	WESH	Th	10/11/12	4:41 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	FLDEMT1201H	\$1,000.00 NM
MG for 23.2,23.1,32.1									
2	WESH	F	10/12/12	9:19 PM	NBC Prime GRIMM	9:00-10:00 PM	:30	FLOEMT1201H	\$4,000.00 NM
MG for 23.2,23.1,32.1									
4	WESH	Sa	10/13/12		NBC Prime DATELINE	8:00-9:00 PM	:00		\$1,200.00 NM
See MG 22.5									
3	WESH	Sa	10/13/12	5:24 PM	Notre Dame Football	5:00A-4 XM	:30	FLDEMT1201H	\$1,200.00 NM
MG for 23.2,23.1,32.1									
33	10/13/12	10/13/12	NBC Prime L&O	9:00-10:00 PM	-----S-	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/13/12	9:44 PM	NBC Prime L&O	9:00-10:00 PM	:30	FLOEMT1201H	\$1,400.00 NM
34	10/09/12	10/13/12	M-Su News @ 11PM	11-1135p	-TWTFSS-	:30	3	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTFSS-	3	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/09/12	11:28 PM	M-Su News @ 11PM	11-1135p	:30	FLDEMT1201H	\$1,800.00 NM
3	WESH	W	10/10/12	11:26 PM	M-Su News @ 11PM	11-1135p	:30	FLOEMT1201H	\$1,800.00 NM
1	WESH	Th	10/11/12	11:28 PM	M-Su News @ 11PM	11-1135p	:30	FLDEMT1201H	\$1,800.00 NM
35	10/09/12	10/12/12	NBC Tonight Show	11:35P-12:35XM	-TWTF--	:30	4	\$750.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/09/12	12:08 AM	NBC Tonight Show	11:35P-12:35XM	:30	FLDEMT1201H	\$750.00 NM
1	WESH	W	10/10/12	12:30 AM	NBC Tonight Show	11:35P-12:35XM	:30	FLDEMT1201H	\$750.00 NM
4	WESH	Th	10/11/12	12:08 AM	NBC Tonight Show	11:35P-12:35XM	:30	FLOEMT1201H	\$750.00 NM
3	WESH	F	10/12/12	11:49 PM	NBC Tonight Show	11:35P-12:35XM	:30	FLDEMT1201H	\$750.00 NM
36	10/09/12	10/12/12	Late Night w/Jimmy Fallon	12:35-1:35XM	-TWTF--	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/10/12	1:26 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	FLOEMT1201H	\$300.00 NM
2	WESH	F	10/12/12	1:17 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	FLOEMT1201H	\$300.00 NM
37	10/09/12	10/12/12	Days of Our Lives	1:00-2:00 PM	-TWTF--	:30	3	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
938257-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC	1505

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	10/09/12	10/12/12	Days of Our Lives	1:00-2:00 PM	-TWTF--	:30	3	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
	10/08/12	10/14/12			-TWTF--		3	\$700.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/09/12	1:00 PM	Days of Our Lives	1:00-2:00 PM	:30	FLDEMT1201H	\$700.00 NM
1	WESH	W	10/10/12	1:59 PM	Days of Our Lives	1:00-2:00 PM	:30	FLDEMT1201H	\$700.00 NM
3	WESH	Th	10/11/12	1:59 PM	Days of Our Lives	1:00-2:00 PM	:30	FLDEMT1201H	\$700.00 NM
38	10/09/12	10/12/12	M-F Access Hollywood	Access Hollywood /	-TWTF--	:30	4	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/09/12	7:46 PM	M-F Access Hollywood	Access Hollywood /	:30	FLDEMT1201H	\$1,600.00 NM
3	WESH	W	10/10/12	7:55 PM	M-F Access Hollywood	Access Hollywood /	:30	FLDEMT1201H	\$1,600.00 NM
4	WESH	Th	10/11/12	7:54 PM	M-F Access Hollywood	Access Hollywood /	:30	FLDEMT1201H	\$1,600.00 NM
2	WESH	F	10/12/12	7:45 PM	M-F Access Hollywood	Access Hollywood /	:30	FLDEMT1201H	\$1,600.00 NM
39	10/12/12	10/12/12	NBC Prime WHITNEY/C	8:00-9:00 PM	----F--	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	----F--	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	10/12/12		NBC Prime WHITNEY/COMM	8:00-9:00 PM	:00		\$2,000.00 NM
See MG 39.2									
2	WESH	F	10/12/12	8:46 PM	NBC Prime GRIMM	8:00-9:00 PM	:30	FLDEMT1201H	\$2,000.00 NM
MG for 39.1 10/12									
40	10/12/12	10/12/12	M-Sun Nightly News	6:30-7:00 PM	----F--	:30	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	----F--	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	10/12/12	6:45 PM	M-Sun Nightly News	6:30-7:00 PM	:30	FLDEMT1201H	\$3,000.00 NM
41	10/15/12	10/15/12	M-Sun Nightly News	6:30-7:00 PM	M-----	:30	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	6:44 PM	M-Sun Nightly News	6:30-7:00 PM	:30	FLDEMT1201H	\$3,000.00 NM
Total Spots							100		

Payment Terms 30 Days

Gross Total	\$126,750.00
Agency Commission	\$19,012.50
Net Amount Due	\$107,737.50